



VISION STATEMENT

Minnetonka is an inclusive community committed to excellence where all residents, workers and visitors are welcome in a beautiful, sustainable place, supported by quality, dependable city services.

MISSION STATEMENT

Provide **quality public services**, while striving to preserve and enhance the distinctive character to make Minnetonka a **special place for everyone**.

OUR GUIDING PRINCIPLES

- We earnestly commit to a **beautiful, sustainable and healthy environment** as a vital part of a stable, prosperous and thriving community.
- We responsibly deliver **excellent public services** and **provide affordable opportunities** to ensure access to all we serve.
- We ethically uphold **community trust** through proactive, inclusive public engagement, transparent communications, and the careful stewardship of our financial, natural, and capital assets.
- We nimbly **lead our city into the future** by anticipating community needs, pursuing service innovation and adoption of new technologies, and forging collaborative partnerships with all sectors of society.



Financial STRENGTH

A financially responsible organization that delivers results.

- High-level creditworthiness
- Improve alignment between service expenditures and identified priorities
- Expand sources of revenue for Capital Improvement Projects



SAFE AND HEALTHY Community

Create initiatives to enhance community well-being, engage residents to build trust, and prioritize programs, education, hazard mitigation and emergency response.

- Implement service delivery models outlined in the Public Safety Master Plan
- Ensure public safety readiness for the Opus area redevelopment
- Enhance public safety mental health response



SUSTAINABILITY Resilience and Natural Environment

Be a community that values the natural environment, sustainability and actions that lead to a more climate resilient community.

- A more resilient community that both mitigates and adapts to Minnesota's changing climate
- Protect, manage and enhance the natural environment
- Community-wide adoption of sustainability and conservation best practices



Livable and Well-Planned DEVELOPMENT

Balance community-wide interests and respect Minnetonka's unique features while continuing community reinvestment.

- Increase number of affordable housing units in the city
- Enhance vitality across the business sector focusing on large corporate businesses
- Continue to support Opus Area transformation as a vital and connected part of Minnetonka



INFRASTRUCTURE and Asset Management

Reliable, high-quality infrastructure.

- Improve reliability and efficiency of utilities and facilities
- Safe, quality, well-maintained roadway system
- Enhance safety, walkability and connectivity of trail system



Community INCLUSIVENESS

Build an engaged, accepting, and compassionate community that embraces diversity and varied perspectives to create an inclusive and equitable city for everyone.

- All people feel welcome and engaged
- Enhance community representation through art and imagery
- Create and expand equitable opportunities for accessing programs, services and facilities

