

2021 Minnetonka, MN Business Survey Rating Questions Count Response +/- 6.6%		City Image Overall								Housing Market				Business Space							
		Availability of affordable, quality child care	Quality of life	Quality of local schools	Community safety	A great place to have a business	A great place to have fun	Growing responsibly	Welcoming and inclusive for all residents and visitors	Availability of a skilled workforce	Availability of homes to purchase	Availability of residential rental space	Affordability of housing	Variety of housing options (homes, apartments, etc.)	Affordability of working space for businesses	Availability of working space for businesses	Quality of working space for businesses	Affordability of warehouse/storage space	Availability of warehouse/storage space	Quality of warehouse/storage space	
<b>Overall</b>		7.0	8.7	8.7	8.7	8.4	8.2	7.6	8.1	6.8	5.4	6.5	4.9	6.8	6.4	7.2	7.6	6.0	6.3	6.8	
<b>Job Description</b>	Owner/partner/principal	6.9	8.8	8.6	8.7	8.4	8.4	7.6	8.1	6.9	5.3	6.4	5.0	6.9	6.4	7.3	7.6	5.9	6.2	6.6	
	Executive/manager	7.0	8.6	9.1	8.7	8.4	7.9	7.8	8.2	6.5	5.6	6.9	4.6	6.8	6.9	7.3	7.8	6.4	6.6	7.3	
	Other staff*	7.5	8.0	8.0	8.0	8.0	8.0	6.0	7.4	7.6	5.5	6.5	5.0	5.3	5.5	6.5	6.5	6.5	6.5	6.5	
<b>Own/Rent</b>	Rent	7.6	8.9	8.6	8.7	8.6	8.4	7.8	8.3	7.0	5.6	6.8	5.1	7.2	6.5	7.4	7.8	6.1	6.6	6.9	
	Own	5.8	8.5	8.8	8.8	8.1	8.0	7.2	7.8	6.5	5.2	6.2	4.7	6.2	6.4	7.2	7.5	6.0	6.0	6.8	
	Varies by location*	6.0	7.0	6.0	7.0	7.0	5.0	6.0	6.0	7.0	3.0	3.0	3.0	3.0	5.0	2.5	5.0	5.0	5.0	5.0	
<b>Residency</b>	One year or less*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	1-5 years*	7.2	8.2	8.1	8.4	7.7	8.0	7.2	7.6	6.9	4.4	6.1	3.9	6.4	5.9	6.5	7.4	5.2	5.6	6.3	
	6-10 years*	7.8	8.8	8.8	8.3	8.4	7.8	7.6	8.1	5.8	5.4	6.2	5.1	7.1	6.3	7.4	7.1	4.7	5.8	6.1	
	More than 10 years	6.9	8.8	8.7	8.8	8.5	8.4	7.6	8.2	7.0	5.5	6.6	5.1	6.8	6.6	7.4	7.9	6.5	6.6	7.0	
<b>Office Space</b>	Commercial office	7.1	8.6	8.4	8.6	8.4	8.1	7.2	8.2	6.9	5.2	6.5	4.8	7.0	6.8	7.2	7.5	6.1	6.2	6.6	
	Retail	7.0	8.8	9.1	8.8	8.6	8.5	8.0	7.7	6.7	5.4	6.6	5.0	6.8	6.1	7.1	7.7	6.0	6.8	7.1	
	Home office*	5.5	8.8	8.3	8.5	7.7	7.9	6.7	8.2	6.7	5.4	6.1	5.2	6.4	6.3	6.9	7.2	5.7	5.4	5.3	
	Manufacturing*	7.0	9.0	8.3	8.4	8.3	8.0	8.9	8.7	5.7	5.5	6.8	4.5	5.8	7.5	8.3	8.0	6.0	6.0	7.6	
	Storage*	-	8.9	8.4	9.0	8.8	8.2	7.7	8.6	8.1	6.3	7.2	6.5	8.3	7.4	7.4	8.3	7.1	6.7	8.1	
	Land*	-	9.5	8.5	9.0	9.5	9.0	9.0	9.5	6.0	6.5	7.0	6.0	7.0	7.0	8.0	9.0	9.0	-	-	
<b>Future Prospects</b>	Online/virtual business only*	6.0	8.0	8.3	8.3	8.0	8.0	7.7	7.7	7.3	4.5	4.5	4.5	4.5	4.0	7.0	5.5	3.0	3.0	3.0	
	Growing	6.5	8.6	8.7	8.7	8.3	7.8	7.6	8.1	6.6	5.0	6.6	4.8	6.7	5.8	6.5	7.2	5.2	5.5	6.1	
	Staying the same	7.0	8.8	8.8	8.8	8.7	8.4	7.7	8.1	7.0	5.3	6.3	4.8	6.8	6.5	7.5	7.8	6.3	6.7	6.9	
	Contracting*	6.5	8.4	8.2	8.0	6.6	7.6	7.1	7.8	5.1	5.7	6.8	4.2	6.8	7.0	6.5	7.1	3.3	5.0	6.7	
<b>Business Location</b>	Don't know*	7.7	8.5	8.0	8.4	7.8	8.4	7.3	8.1	6.7	6.5	7.1	6.3	7.1	6.8	7.7	7.8	7.9	7.1	7.4	
	Mainly in Minnetonka only	8.0	8.8	9.4	8.9	8.7	8.5	7.8	8.0	7.1	5.2	6.9	4.8	7.1	6.0	7.4	8.1	6.1	7.1	7.7	
	Areas near Minnetonka	7.4	8.7	8.7	8.8	8.5	8.1	7.5	7.9	6.5	5.0	6.4	5.1	6.7	6.2	7.0	7.4	6.4	6.4	6.5	
	Across the state*	6.3	8.7	8.2	8.4	8.3	7.9	6.8	7.7	6.1	4.7	5.8	4.6	6.8	6.3	6.2	7.0	5.0	5.3	5.5	
	Across the U.S.	6.4	8.7	8.2	8.5	8.1	8.4	7.6	8.2	6.7	5.7	6.4	5.4	6.6	6.9	7.6	7.5	5.8	5.9	6.4	
<b>Employees</b>	Worldwide*	8.7	9.1	8.3	8.5	8.1	7.9	7.3	8.6	8.2	6.3	8.0	5.6	7.1	7.0	7.9	8.0	7.3	6.8	8.2	
	01-09	7.4	8.9	8.6	8.9	8.6	8.3	7.5	8.1	7.6	5.9	6.9	5.3	7.3	6.7	7.5	7.8	6.6	6.7	7.0	
	10-49	6.6	8.5	8.4	8.3	8.1	8.1	7.4	8.2	5.9	5.0	6.2	4.6	6.4	6.0	7.2	7.5	5.0	5.8	6.3	
	50-99*	7.0	8.5	8.6	8.7	8.6	8.5	8.0	7.9	6.8	5.5	6.4	5.0	6.6	6.6	6.8	7.4	5.6	5.5	6.4	
	100-249*	6.0	9.2	9.6	9.3	8.2	7.8	6.0	6.5	4.3	3.3	5.5	3.5	4.3	8.0	9.0	9.0	9.0	9.0	9.0	
	250-499*	-	9.0	9.0	10.0	10.0	10.0	10.0	9.0	9.0	5.0	5.0	5.0	4.0	9.0	9.0	10.0	9.0	9.0	10.0	
<b>Employment Levels</b>	500 or more*	-	8.0	10.0	8.3	7.3	4.7	6.5	8.0	7.0	-	-	-	-	7.5	4.0	6.0	7.0	7.0	7.0	
	Growing	7.0	8.7	8.8	8.7	8.5	7.9	8.0	8.1	6.7	5.2	6.5	4.7	6.8	6.3	7.0	7.5	5.4	6.1	6.5	
	Staying the same	7.1	8.8	8.6	8.8	8.5	8.5	7.4	8.1	7.2	5.4	6.4	4.9	6.7	6.6	7.5	7.7	6.7	6.5	6.9	
	Contracting*	10.0	8.0	8.3	7.4	5.8	7.5	4.0	8.8	5.7	6.0	8.0	6.7	7.3	6.3	6.0	8.0	5.5	6.0	8.0	
<b>Business Health</b>	Don't know*	6.0	7.6	8.2	7.8	7.0	8.6	6.0	6.6	5.3	6.3	6.5	6.0	7.3	7.0	7.0	7.0	5.3	6.3	6.3	
	Worse than before the pandemic	6.7	8.4	8.7	8.9	8.4	8.4	7.4	7.9	6.6	5.3	6.3	4.7	6.8	6.2	7.1	7.6	5.5	6.0	6.5	
	About the same	6.8	8.8	8.6	8.6	8.2	8.2	7.4	8.1	6.8	5.4	6.7	5.2	6.7	6.7	7.3	7.6	6.3	6.5	6.7	
<b>Business Category</b>	Better than before the pandemic	7.5	8.8	8.7	8.6	8.5	7.9	7.8	8.2	7.1	5.5	6.5	4.9	6.9	6.4	7.3	7.7	6.2	6.5	7.1	
	Agriculture, Forestry, Fishing and Hunting*	7.0	9.0	9.8	9.0	8.3	8.3	8.5	8.0	4.7	5.0	3.0	3.7	3.5	5.5	5.0	7.0	7.0	5.0	5.0	
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	Construction*	5.0	8.6	8.9	8.7	8.0	8.1	7.6	7.8	5.4	4.9	5.1	4.1	5.9	6.2	6.3	7.3	4.5	4.7	4.7	
	Manufacturing*	6.3	8.5	8.4	8.2	7.9	8.4	8.7	8.5	7.3	5.5	6.1	4.8	6.6	6.9	7.7	8.1	6.5	7.1	7.9	
	Transportation, Communications, Electric, Gas and Sanitary Services*	7.0	8.3	8.0	8.0	8.0	6.0	7.0	8.0	6.0	-	-	-	-	7.0	2.0	7.0	7.0	7.0	7.0	
	Wholesale Trade*	9.0	9.0	8.7	8.6	8.8	8.7	8.0	9.1	8.1	4.8	6.7	6.3	7.6	7.8	8.4	8.2	7.0	6.6	8.0	
	Retail Trade*	7.0	8.8	9.0	8.5	8.4	8.3	7.6	7.8	6.5	5.3	6.5	5.2	6.8	6.4	7.3	7.6	6.2	6.9	7.2	
	Finance, Real Estate*	7.3	8.8	7.7	8.7	8.4	8.2	6.9	8.1	7.1	5.5	7.1	5.5	7.7	6.6	7.5	7.8	6.1	5.9	6.4	
	Services	6.8	8.7	8.5	8.9	8.6	8.1	7.8	8.1	7.0	5.4	6.5	5.0	6.9	7.3	7.5	7.8	6.7	6.8	6.9	
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	4.5	8.6	8.8	8.8	9.0	8.6	8.2	7.5	6.7	4.0	5.3	3.6	6.0	7.0	7.3	7.8	7.0	7.0	7.7	
	Food Service*	7.0	9.1	9.5	9.1	8.6	8.8	8.4	8.1	5.5	4.7	6.1	4.5	6.4	5.9	7.1	7.7	5.8	6.0	6.8	
	Entertainment*	3.0	10.0	9.0	-	9.0	7.0	6.0	3.0	3.0	1.0	-	1.0	2.0	-	-	-	-	-	-	
	Health Care*	6.8	8.5	8.9	8.8	8.7	7.7	6.9	6.8	6.2	4.9	6.6	4.3	6.1	5.9	6.8	6.6	5.6	5.4	5.4	
	<b>Ownership</b>	Personal Care (salon, etc.)*	4.5	7.9	8.2	8.3	8.1	8.1	8.0	7.5	6.0	3.8	5.3	3.1	6.0	5.0	6.4	7.8	6.8	6.8	7.5
Gym/fitness*		5.0	9.2	8.8	9.0	9.2	8.8	8.5	7.5	7.2	5.3	5.6	4.0	5.7	7.0	7.8	8.8	7.8	7.8	9.0	
Hospitality*		-	9.0	9.8	9.5	8.8	8.7	8.7	9.0	6.2	4.6	7.2	5.2	7.0	6.3	7.2	7.4	5.3	5.3	5.3	
Minority owned*		9.0	9.8	9.7	9.3	9.7	9.2	9.2	8.7	8.0	5.3	6.0	4.8	6.0	6.5	7.0	7.0	6.0	5.3	6.0	
<b>Ownership</b>	Female owned	7.7	8.8	8.8	8.9	8.5	8.5	7.3	8.2	7.1	5.5	6.7	5.2	7.5	6.6	7.5	8.2	6.1	6.9	7.3	
	Veteran owned*	3.0	8.9	7.9	8.7	8.3	9.3	7.6	8.6	8.3	6.8	7.0	5.0	7.8	6.6	7.5	7.6	6.8	6.6	7.4	
	None of these	7.1	8.6	8.6	8.5	8.5	7.9	7.7	8.0	6.8	5.4	6.5	5.0	6.6	6.4	7.1	7.5	6.2	6.3	6.6	

\*Cohort has lower response level which may increase score variation

2021 Minnetonka, MN Business Survey Rating Questions Count Response +/- 6.6%		Cooperative and Collaborative Environment							
		Effectiveness of the Economic Development staff	City's responsiveness to business needs	The city's welcoming attitude toward businesses	Minnetonka-provided support for businesses	Involvement of area K-12 public school systems	Involvement of area colleges and technical schools	Helpfulness of the Thrive Minnetonka business newsletter	Helpfulness of the city's economic development website for information businesses may need
<b>Overall</b>		<b>6.8</b>	<b>6.8</b>	<b>7.1</b>	<b>6.5</b>	<b>7.6</b>	<b>6.4</b>	<b>6.6</b>	<b>7.2</b>
<b>Job Description</b>	Owner/partner/principal	7.0	6.9	7.1	6.5	7.6	6.2	6.5	7.2
	Executive/manager	6.6	6.9	7.3	6.8	8.6	7.4	7.1	7.6
	Other staff*	5.7	5.0	6.6	5.3	6.0	6.0	4.5	6.3
<b>Own/Rent</b>	Rent	7.2	7.0	7.3	6.7	7.5	6.7	6.7	7.3
	Own	6.0	6.6	6.8	6.3	8.0	6.0	6.6	7.2
	Varies by location*	4.0	2.0	4.0	4.0	3.0	3.0	3.0	3.0
	One year or less*	-	-	-	-	-	-	-	-
<b>Residency</b>	1-5 years*	6.2	6.3	6.6	5.4	6.2	6.0	6.4	6.7
	6-10 years*	7.2	6.8	7.0	6.0	6.8	5.6	6.1	7.5
	More than 10 years	6.8	7.0	7.2	6.9	8.0	6.8	6.8	7.4
	Commercial office	6.6	6.6	7.1	6.3	7.3	5.7	6.4	7.5
<b>Office Space</b>	Retail	6.8	6.7	7.1	6.5	7.5	6.8	6.8	6.8
	Home office*	5.9	6.8	7.0	6.2	7.8	6.6	4.8	6.9
	Manufacturing*	10.0	8.6	8.3	8.7	-	-	7.3	9.0
	Storage*	7.2	6.4	7.7	6.9	9.0	-	7.2	7.3
	Land*	7.0	9.0	10.0	9.5	8.5	9.0	7.0	-
	Online/virtual business only*	6.0	5.5	5.5	6.0	6.5	3.0	6.0	3.0
	Growing	7.3	7.0	7.2	6.6	7.7	6.5	7.2	7.8
<b>Future Prospects</b>	Staying the same	7.0	7.2	7.4	6.8	7.7	6.3	6.6	7.3
	Contracting*	4.8	4.7	4.7	3.8	8.0	7.0	4.7	5.8
	Don't know*	5.0	5.0	6.0	5.9	6.6	6.7	6.3	7.0
	Mainly in Minnetonka only	7.2	7.2	7.4	6.9	8.5	6.9	7.1	7.4
<b>Business Location</b>	Areas near Minnetonka	7.4	7.2	7.0	7.0	7.8	7.2	6.2	7.0
	Across the state*	6.6	6.4	6.9	5.5	6.6	4.1	6.1	7.3
	Across the U.S.	5.7	6.3	7.0	5.7	6.7	5.9	6.5	7.5
	Worldwide*	3.0	5.2	6.7	4.7	7.3	7.0	2.0	6.0
	01-09	6.7	7.0	7.1	6.5	7.5	6.7	6.4	7.1
<b>Employees</b>	10-49	6.4	6.4	6.9	6.2	7.5	6.0	6.5	7.4
	50-99*	7.0	6.9	7.3	6.7	7.4	5.0	7.3	7.1
	100-249*	7.0	8.0	8.0	8.0	7.7	9.0	-	8.0
	250-499*	9.0	9.0	9.0	9.0	9.0	-	9.0	9.0
	500 or more*	5.0	1.0	5.0	5.0	-	7.0	-	-
	Growing	7.0	7.1	7.6	7.0	7.8	6.6	7.3	7.9
<b>Employment Levels</b>	Staying the same	6.8	6.8	7.0	6.5	7.6	6.3	6.1	6.8
	Contracting*	1.0	4.3	4.8	3.0	7.0	9.0	3.5	5.3
	Don't know*	5.3	5.3	4.5	4.8	6.0	5.0	9.0	7.5
	Worse than before the pandemic	7.0	7.0	7.1	6.5	7.7	6.4	6.7	6.9
<b>Business Health</b>	About the same	6.6	6.6	7.1	6.2	7.7	6.4	6.3	7.5
	Better than before the pandemic	6.6	6.7	7.0	6.8	7.3	6.6	6.5	7.2
	Agriculture, Forestry, Fishing and Hunting*	5.0	5.0	6.0	6.3	8.3	-	7.0	6.0
<b>Business Category</b>	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-
	Construction*	8.6	7.6	6.7	7.3	8.4	5.0	8.5	8.2
	Manufacturing*	7.6	7.4	7.6	7.7	7.6	6.3	6.7	7.7
	Transportation, Communications, Electric, Gas and Sanitary Services*	7.5	5.5	6.0	7.0	-	-	7.0	-
	Wholesale Trade*	7.5	7.2	7.8	7.4	8.3	6.5	4.7	7.4
	Retail Trade*	6.5	6.5	6.8	6.2	7.2	5.8	6.4	7.2
	Finance, Real Estate*	7.0	6.4	7.5	6.2	7.7	4.8	6.8	7.2
	Services	6.8	7.1	7.4	7.0	7.5	6.4	6.6	7.3
	Public Administration*	-	-	-	-	-	-	-	-
	Not for Profit*	7.2	7.8	7.7	7.8	7.3	3.0	7.3	7.3
	Food Service*	7.6	7.9	7.9	7.5	8.6	8.5	7.7	7.4
	Entertainment*	6.0	-	7.0	-	-	-	-	-
	Health Care*	5.7	5.8	6.2	5.5	7.1	6.3	6.0	7.0
	Personal Care (salon, etc.)*	7.0	6.6	6.4	6.8	7.0	3.0	6.8	6.8
	Gym/fitness*	7.6	7.8	7.5	7.8	8.3	6.0	7.6	8.0
	Hospitality*	6.7	6.3	7.4	6.3	7.7	6.5	5.8	5.7
	<b>Ownership</b>	Minority owned*	7.3	7.5	7.5	7.2	6.5	7.0	7.0
Female owned		7.2	7.3	7.5	6.5	7.8	6.9	7.9	8.1
Veteran owned*		7.0	6.6	7.2	7.3	8.0	4.0	6.6	6.6
None of these		6.8	6.6	6.8	6.3	7.6	6.5	5.9	7.1

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2021 Minnetonka, MN Business Survey Rating Questions Count Response +/- 6.6%		Transportation Infrastructure					Overall				
		Commuting time for workers and customers	Multi-modal (bicycle and pedestrian) options	Level of public transit service	Adequacy of parking	Adequacy of snow plowing	Satisfaction	Expectations	Ideal	Community Inclusionness	ACSI
<b>Overall</b>		7.4	7.0	5.9	7.8	8.4	7.7	7.5	7.4	7.1	73
<b>Job Description</b>	Owner/partner/principal	7.6	7.2	6.1	7.9	8.5	7.7	7.5	7.4	7.1	73
	Executive/manager	7.0	6.4	5.3	7.5	8.1	7.8	7.7	7.5	7.3	74
	Other staff*	7.2	6.2	6.4	7.0	7.5	7.3	6.8	6.5	6.7	65
<b>Own/Rent</b>	Rent	7.5	7.2	6.3	8.0	8.3	7.9	7.9	7.6	7.1	76
	Own	7.3	6.8	5.2	7.3	8.5	7.3	7.0	7.0	7.2	68
	Varies by location*	7.0	6.0	6.0	7.0	7.0	6.0	5.5	5.5	5.0	52
<b>Residency</b>	One year or less*	-	-	-	-	-	-	-	-	-	-
	1-5 years*	7.6	5.5	5.8	7.7	7.6	7.1	7.3	6.7	6.9	67
	6-10 years*	7.5	7.2	6.1	8.4	8.8	7.5	7.1	6.7	6.5	68
	More than 10 years	7.5	7.2	5.9	7.6	8.4	7.8	7.7	7.6	7.4	74
<b>Office Space</b>	Commercial office	7.5	6.9	6.1	7.8	8.3	7.7	7.6	7.4	7.1	73
	Retail	7.3	7.3	6.1	7.7	8.2	7.7	7.6	7.5	7.1	73
	Home office*	8.0	6.3	5.0	7.8	8.9	7.7	7.1	7.2	7.0	70
	Manufacturing*	7.9	7.0	5.8	8.6	8.8	8.3	8.0	8.0	7.3	79
	Storage*	8.6	6.9	8.0	8.7	8.6	8.3	8.2	8.3	8.6	81
	Land*	7.0	8.5	9.0	9.5	10.0	7.0	7.5	7.0	8.5	69
	Online/virtual business only*	7.0	5.3	5.3	6.7	7.3	7.3	7.3	7.0	7.0	69
<b>Future Prospects</b>	Growing	7.5	6.5	6.0	7.4	8.1	7.7	7.5	7.2	7.2	72
	Staying the same	7.5	7.1	5.7	7.7	8.5	7.8	7.7	7.6	7.2	74
	Contracting*	7.0	6.0	6.2	8.7	8.0	6.8	6.6	6.3	7.3	62
	Don't know*	7.5	7.8	6.4	8.1	8.5	7.2	7.0	7.1	6.4	68
<b>Business Location</b>	Mainly in Minnetonka only	7.4	7.1	5.6	7.0	8.2	7.7	7.7	7.8	7.6	75
	Areas near Minnetonka	7.2	6.4	5.8	7.7	8.2	7.6	7.5	7.5	7.1	73
	Across the state*	7.6	6.7	5.5	7.8	8.5	7.4	7.2	6.9	6.7	69
	Across the U.S.	7.7	8.0	6.9	8.4	8.5	7.8	7.6	7.2	6.7	73
	Worldwide*	7.0	5.8	5.3	8.2	8.4	7.3	6.6	6.7	7.1	65
<b>Employees</b>	01-09	7.9	7.2	6.3	8.0	8.6	7.7	7.5	7.4	7.1	73
	10-49	7.4	7.3	6.0	7.5	8.2	7.5	7.3	7.2	7.4	70
	50-99*	7.2	6.9	5.5	7.7	8.5	8.1	8.1	8.2	7.4	79
	100-249*	5.2	4.6	4.8	6.2	6.8	8.0	7.8	7.6	6.2	76
	250-499*	9.0	9.0	6.0	9.0	9.0	10.0	10.0	10.0	10.0	100
	500 or more*	6.0	2.5	3.5	9.3	8.0	6.0	5.3	4.0	5.0	46
<b>Employment Levels</b>	Growing	7.1	6.9	5.9	7.5	8.2	7.7	7.6	7.4	7.1	73
	Staying the same	7.9	7.1	6.1	8.0	8.5	7.9	7.6	7.6	7.3	74
	Contracting*	6.3	5.7	4.5	7.7	8.0	5.4	5.2	5.4	6.7	48
	Don't know*	6.7	8.3	4.5	8.8	8.6	6.2	6.0	5.2	6.0	53
<b>Business Health</b>	Worse than before the pandemic	7.5	7.0	5.6	7.8	8.3	7.8	7.6	7.5	7.4	74
	About the same	7.4	6.9	6.3	7.8	8.3	7.4	7.3	7.1	7.0	70
	Better than before the pandemic	7.5	7.1	5.8	7.7	8.5	7.8	7.7	7.5	7.0	74
<b>Business Category</b>	Agriculture, Forestry, Fishing and Hunting*	6.0	8.3	4.0	7.7	9.0	6.3	6.3	6.3	6.3	59
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-
	Construction*	7.6	6.2	5.6	7.9	8.6	7.7	7.4	7.1	7.1	71
	Manufacturing*	7.6	7.3	5.4	8.3	8.6	7.9	7.6	7.8	7.8	75
	Transportation, Communications, Electric, Gas and Sanitary Services*	8.3	7.0	7.5	9.3	9.0	7.7	6.3	5.3	5.5	60
	Wholesale Trade*	8.1	7.9	6.8	8.8	9.1	8.3	8.1	8.4	8.5	81
	Retail Trade*	7.7	7.5	6.2	7.9	8.5	7.7	7.6	7.3	7.2	73
	Finance, Real Estate*	8.0	7.3	5.9	8.2	8.7	8.1	7.8	7.6	7.0	76
	Services	7.8	7.1	6.6	8.1	8.3	7.9	7.8	7.5	7.3	75
	Public Administration*	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	7.3	6.8	6.0	7.0	8.1	8.7	8.9	8.9	7.7	87
	Food Service*	6.2	6.7	4.9	6.9	8.1	8.1	8.0	7.9	7.1	78
	Entertainment*	4.0	2.0	4.0	4.0	6.0	8.0	8.0	8.0	4.0	78
	Health Care*	6.2	5.8	5.3	6.1	7.4	6.8	6.6	7.0	6.2	64
<b>Ownership</b>	Personal Care (salon, etc.)*	7.3	6.6	6.0	7.1	7.9	7.2	8.0	7.6	7.1	73
	Gym/fitness*	7.5	7.3	6.2	7.0	7.8	8.7	8.5	8.5	7.7	84
	Hospitality*	7.3	6.7	6.2	7.5	8.5	6.6	7.2	7.3	7.5	67
	Minority owned*	7.0	5.8	4.8	7.0	8.0	8.7	8.8	8.8	7.3	86
	Female owned	7.8	7.1	5.9	7.8	8.5	8.0	8.0	7.8	7.7	77
	Veteran owned*	8.3	7.9	7.7	8.5	9.0	7.8	7.8	7.9	7.4	76
None of these	7.3	7.2	6.1	7.7	8.3	7.6	7.3	7.2	7.0	71	

\*Cohort has lower response level which ma

2021 Minnetonka, MN Business Survey Ratings Questions Count of Response +/-6.6%		Percentage of your employees that telecommute to work					How long will they be able to continue telecommuting?		Reduction of space due to telecommuting		3 types of transportation are used most often by employees					
		None	Fewer than 25 percent	25-50 percent	51-75 percent	More than 75 percent	Temporarily	Long term	Yes	No	Drive themselves	Uber, Lyft or taxi	Bus	Bicycle	Carpooling	Walk from home/place of work
<b>Overall</b>		54%	19%	9%	5%	13%	14%	32%	12%	33%	97%	14%	11%	22%	6%	11%
<b>Job Description</b>	Owner/partner/principal	61%	12%	7%	5%	14%	9%	29%	8%	31%	97%	13%	9%	22%	5%	8%
	Executive/manager	43%	32%	11%	-	14%	24%	32%	22%	35%	97%	14%	16%	19%	5%	16%
	Other staff*	-	33%	33%	33%	-	33%	67%	17%	67%	100%	33%	17%	33%	33%	33%
<b>Own/Rent</b>	Rent	58%	16%	9%	3%	14%	15%	27%	13%	29%	99%	14%	11%	21%	4%	4%
	Own	49%	22%	8%	8%	12%	10%	39%	12%	39%	94%	12%	10%	24%	6%	22%
Varies by location*		-	50%	50%	-	-	50%	50%	-	50%	100%	50%	50%	50%	100%	50%
<b>Residency</b>	One year or less*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1-5 years*	57%	19%	10%	-	14%	10%	33%	19%	24%	100%	19%	14%	24%	-	5%
	6-10 years*	58%	8%	17%	-	17%	13%	29%	13%	25%	100%	13%	8%	21%	13%	8%
More than 10 years		51%	22%	7%	7%	12%	15%	33%	11%	38%	96%	12%	11%	23%	6%	12%
<b>Office Space</b>	Commercial office	38%	28%	12%	6%	14%	19%	41%	19%	41%	100%	13%	13%	18%	9%	8%
	Retail	83%	11%	2%	2%	2%	9%	9%	6%	11%	98%	17%	11%	26%	4%	11%
	Home office*	28%	8%	24%	8%	32%	8%	64%	12%	60%	88%	4%	-	20%	4%	16%
	Manufacturing*	75%	13%	13%	-	-	13%	13%	13%	13%	100%	13%	25%	25%	13%	-
	Storage*	50%	17%	17%	8%	-	17%	25%	25%	25%	100%	8%	8%	33%	8%	8%
	Land*	50%	50%	-	-	-	50%	-	-	50%	100%	-	-	-	-	50%
	Online/virtual business only*	33%	-	33%	33%	-	-	67%	-	33%	67%	33%	33%	33%	33%	33%
<b>Future Prospect</b>	Growing	55%	18%	15%	6%	6%	15%	30%	3%	42%	97%	9%	12%	18%	6%	9%
	Staying the same	58%	22%	3%	3%	14%	14%	28%	9%	32%	98%	15%	13%	25%	6%	15%
	Contracting*	40%	10%	20%	-	30%	20%	40%	50%	10%	100%	10%	-	10%	10%	-
	Don't know*	38%	8%	23%	15%	15%	8%	54%	23%	38%	92%	23%	8%	23%	8%	-
<b>Business Location</b>	Mainly in Minnetonka only	78%	17%	2%	-	2%	5%	17%	5%	17%	100%	20%	15%	34%	5%	17%
	Areas near Minnetonka	65%	19%	4%	4%	9%	11%	24%	6%	30%	94%	11%	15%	19%	4%	11%
	Across the state*	32%	20%	20%	4%	24%	16%	52%	24%	40%	100%	16%	8%	16%	12%	8%
	Across the U.S.	38%	19%	19%	9%	16%	22%	41%	16%	47%	94%	16%	6%	13%	6%	3%
Worldwide*		33%	8%	17%	17%	25%	-	67%	25%	42%	92%	8%	8%	25%	8%	8%
<b>Employees</b>	01-09	65%	7%	6%	1%	19%	10%	24%	9%	26%	96%	9%	9%	22%	3%	12%
	10-49	44%	29%	11%	4%	11%	22%	33%	18%	38%	100%	13%	9%	16%	7%	9%
	50-99*	63%	13%	19%	6%	-	-	38%	6%	25%	100%	25%	31%	31%	13%	13%
	100-249*	20%	60%	20%	-	-	40%	40%	20%	60%	100%	20%	-	40%	-	20%
	250-499*	-	100%	-	-	-	-	100%	-	100%	100%	100%	-	100%	-	-
	500 or more*	-	67%	-	-	33%	33%	67%	33%	67%	100%	-	-	-	67%	-
<b>Employment Levels</b>	Growing	54%	20%	11%	8%	7%	15%	31%	7%	39%	98%	11%	8%	20%	8%	7%
	Staying the same	51%	19%	7%	3%	19%	14%	34%	16%	32%	97%	12%	12%	25%	5%	15%
	Contracting*	80%	-	20%	-	-	-	20%	-	20%	100%	40%	-	20%	-	-
	Don't know*	60%	20%	-	-	20%	20%	20%	40%	-	80%	40%	20%	20%	-	20%
<b>Business Health</b>	Worse than before the pandemic	65%	9%	2%	7%	15%	7%	26%	9%	26%	98%	15%	20%	26%	7%	15%
	About the same	49%	24%	8%	5%	14%	15%	36%	17%	32%	97%	12%	8%	17%	7%	14%
	Better than before the pandemic	49%	21%	18%	3%	10%	18%	33%	10%	41%	97%	15%	5%	26%	5%	-
<b>Business Category</b>	Agriculture, Forestry, Fishing and Hunting*	75%	25%	-	-	-	-	25%	-	25%	100%	25%	-	25%	25%	50%
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Construction*	40%	20%	20%	-	20%	7%	53%	20%	40%	93%	-	7%	7%	7%	-
	Manufacturing*	36%	21%	14%	7%	21%	14%	50%	7%	57%	100%	29%	14%	43%	14%	14%
	Transportation, Communications, Electric, Gas and Sanitary Services*	33%	67%	-	-	-	33%	33%	-	67%	100%	-	-	-	33%	-
	Wholesale Trade*	38%	38%	-	13%	-	13%	38%	25%	38%	100%	-	-	25%	-	-
	Retail Trade*	76%	14%	-	3%	7%	14%	10%	7%	17%	100%	10%	10%	28%	3%	10%
	Finance, Real Estate*	39%	44%	11%	-	6%	17%	44%	11%	50%	94%	17%	6%	11%	-	6%
	Services	41%	20%	16%	7%	16%	16%	43%	23%	34%	98%	14%	14%	32%	7%	14%
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	14%	71%	14%	-	-	14%	71%	14%	57%	100%	43%	29%	57%	14%	43%
	Food Service*	81%	13%	-	-	6%	13%	6%	13%	6%	94%	38%	31%	44%	6%	25%
	Entertainment*	-	100%	-	-	-	-	100%	100%	-	100%	-	-	-	-	-
	Health Care*	72%	17%	-	6%	6%	6%	22%	6%	22%	100%	17%	22%	6%	11%	6%
<b>Ownership</b>	Personal Care (salon, etc.)*	43%	43%	14%	-	-	-	57%	14%	29%	100%	43%	29%	43%	14%	29%
	Gym/fitness*	33%	67%	-	-	-	17%	50%	17%	50%	100%	33%	-	33%	-	17%
	Hospitality*	100%	-	-	-	-	-	-	-	-	100%	33%	33%	-	-	33%
	Minority owned*	67%	17%	-	-	17%	33%	-	-	33%	100%	17%	33%	67%	-	17%
	Female owned	54%	16%	14%	3%	14%	11%	35%	8%	38%	100%	16%	16%	38%	3%	14%
Veteran owned*		70%	-	-	20%	-	-	20%	20%	10%	90%	10%	-	10%	-	10%
None of these		53%	19%	9%	5%	15%	15%	33%	14%	33%	96%	14%	10%	14%	10%	10%

\*Cohort has lower response level which may increase score variation

2021 Minnetonka, MN Business Survey Ratings Questions Count of Response +/-6.6%		Which city service is most valuable to your business?								Energy conservation					Water conservation				
		1:1 meetings with development staff	Safety workshops with police/fire	Information on annual fee changes	Grants and loans information	Partnering with the city on cross promotion	Collaboration opportunities to partner on city planning and activities	Social events/mixers for Minnetonka businesses	Other	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know
<b>Overall</b>		24%	25%	12%	26%	23%	21%	32%	9%	36%	32%	12%	11%	8%	39%	32%	10%	9%	8%
Job Description	Owner/partner/principal	23%	19%	11%	29%	24%	17%	30%	10%	34%	30%	15%	13%	7%	36%	32%	11%	12%	7%
	Executive/manager	30%	41%	14%	22%	24%	32%	41%	5%	43%	35%	3%	5%	14%	49%	32%	3%	3%	14%
	Other staff*	-	17%	17%	-	17%	-	17%	17%	33%	50%	-	17%	-	33%	50%	17%	-	-
Own/Rent	Rent	24%	30%	13%	30%	26%	21%	38%	9%	35%	32%	12%	12%	9%	40%	29%	10%	10%	9%
	Own	24%	16%	12%	18%	18%	20%	24%	10%	39%	31%	12%	10%	6%	37%	37%	10%	8%	6%
	Varies by location*	50%	-	-	-	50%	50%	-	-	-	50%	-	-	50%	-	50%	-	-	50%
Residency	One year or less*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1-5 years*	29%	38%	14%	29%	29%	19%	43%	5%	38%	38%	10%	5%	5%	48%	29%	5%	10%	5%
	6-10 years*	29%	25%	13%	25%	42%	29%	29%	13%	38%	42%	13%	8%	-	38%	42%	13%	4%	-
More than 10 years	23%	23%	12%	26%	19%	20%	31%	9%	34%	29%	11%	13%	11%	36%	32%	9%	10%	11%	
Office Space	Commercial office	27%	28%	15%	26%	21%	19%	36%	13%	35%	32%	10%	13%	9%	36%	36%	8%	9%	9%
	Retail	23%	30%	13%	30%	36%	28%	40%	4%	38%	28%	19%	6%	9%	43%	30%	13%	6%	9%
	Home office*	16%	4%	-	16%	8%	16%	20%	4%	40%	36%	4%	8%	8%	40%	32%	8%	8%	8%
	Manufacturing*	38%	25%	13%	25%	13%	-	13%	25%	13%	50%	13%	25%	-	13%	50%	13%	25%	-
	Storage*	25%	17%	17%	17%	-	25%	8%	8%	25%	42%	17%	-	17%	33%	25%	25%	-	17%
	Land*	-	-	-	50%	50%	-	-	-	-	50%	50%	-	-	50%	50%	-	-	-
	Online/virtual business only*	33%	-	-	-	67%	33%	-	-	33%	67%	-	-	-	67%	33%	-	-	-
Future Prospect	Growing	33%	21%	9%	33%	39%	27%	33%	9%	30%	42%	9%	6%	9%	33%	42%	6%	6%	9%
	Staying the same	22%	27%	11%	25%	22%	20%	34%	5%	42%	26%	13%	13%	6%	43%	32%	8%	9%	6%
	Contracting*	20%	20%	20%	20%	-	-	10%	30%	20%	40%	10%	10%	20%	30%	10%	20%	20%	20%
	Don't know*	23%	23%	15%	15%	15%	23%	38%	23%	23%	38%	8%	15%	15%	31%	31%	15%	8%	15%
Business Location	Mainly in Minnetonka only	34%	34%	20%	34%	41%	34%	49%	2%	44%	24%	15%	7%	7%	44%	32%	10%	5%	7%
	Areas near Minnetonka	26%	28%	7%	28%	22%	30%	35%	6%	33%	30%	15%	11%	7%	37%	30%	9%	11%	7%
	Across the state*	40%	16%	4%	24%	20%	28%	32%	4%	36%	32%	12%	16%	4%	36%	40%	4%	16%	4%
	Across the U.S.	16%	19%	13%	31%	22%	13%	28%	16%	38%	31%	9%	3%	16%	44%	28%	9%	-	16%
Worldwide*	25%	25%	17%	8%	25%	-	33%	25%	33%	42%	-	25%	-	33%	42%	8%	17%	-	
Employees	01-09	21%	24%	9%	26%	19%	18%	26%	9%	34%	29%	13%	13%	7%	40%	28%	9%	13%	7%
	10-49	16%	20%	18%	31%	29%	20%	36%	13%	38%	31%	16%	9%	7%	42%	31%	13%	4%	7%
	50-99*	38%	38%	13%	25%	38%	19%	50%	-	31%	50%	6%	6%	6%	25%	56%	6%	6%	6%
	100-249*	40%	40%	20%	-	20%	60%	20%	-	40%	40%	-	20%	-	40%	40%	20%	-	-
	250-499*	100%	100%	-	-	-	-	100%	-	100%	-	-	-	-	100%	-	-	-	-
500 or more*	33%	33%	-	-	-	67%	-	33%	-	33%	-	-	67%	-	33%	-	-	67%	
Employment Levels	Growing	21%	20%	10%	28%	38%	21%	31%	10%	31%	39%	10%	10%	8%	34%	39%	8%	8%	8%
	Staying the same	23%	30%	11%	25%	14%	19%	32%	8%	38%	27%	12%	12%	8%	42%	29%	8%	10%	8%
	Contracting*	40%	-	40%	20%	-	-	20%	-	20%	40%	20%	20%	-	20%	20%	40%	20%	-
	Don't know*	40%	40%	40%	20%	20%	40%	80%	20%	60%	-	20%	-	20%	60%	-	20%	-	20%
Business Health	Worse than before the pandemic	28%	30%	20%	37%	24%	17%	41%	9%	43%	20%	11%	11%	15%	46%	22%	11%	7%	15%
	About the same	22%	22%	10%	20%	20%	25%	25%	8%	37%	37%	10%	8%	3%	41%	36%	5%	10%	3%
	Better than before the pandemic	23%	21%	8%	21%	28%	18%	31%	10%	23%	38%	15%	15%	8%	26%	41%	15%	10%	8%
Business Category	Agriculture, Forestry, Fishing and Hunting*	25%	-	-	-	-	-	25%	-	75%	-	25%	-	-	75%	25%	-	-	-
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Construction*	13%	13%	-	13%	-	7%	20%	7%	33%	60%	-	-	7%	33%	53%	-	7%	7%
	Manufacturing*	43%	29%	14%	14%	14%	7%	43%	14%	43%	29%	14%	14%	-	43%	36%	14%	7%	-
	Transportation, Communications, Electric, Gas and Sanitary Services*	67%	33%	-	33%	-	67%	-	-	-	-	-	33%	67%	-	-	-	33%	67%
	Wholesale Trade*	13%	13%	38%	38%	25%	25%	50%	-	38%	38%	13%	13%	-	38%	38%	13%	13%	-
	Retail Trade*	21%	34%	21%	28%	28%	31%	38%	-	45%	21%	14%	10%	10%	52%	21%	7%	10%	10%
	Finance, Real Estate*	33%	39%	11%	17%	17%	22%	44%	6%	33%	22%	6%	28%	6%	33%	33%	6%	17%	6%
	Services	30%	30%	11%	25%	18%	18%	34%	16%	34%	39%	5%	11%	11%	39%	34%	7%	9%	11%
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	29%	57%	14%	14%	29%	14%	57%	-	71%	29%	-	-	-	71%	29%	-	-	-
	Food Service*	25%	25%	19%	50%	38%	38%	56%	6%	38%	44%	6%	6%	6%	44%	38%	6%	6%	6%
	Entertainment*	-	-	-	-	100%	100%	100%	-	-	100%	-	-	-	-	100%	-	-	-
	Health Care*	22%	28%	11%	22%	39%	39%	39%	6%	28%	17%	28%	6%	17%	28%	22%	17%	6%	17%
Personal Care (salon, etc.)*	43%	43%	43%	43%	43%	14%	86%	-	57%	43%	-	-	-	57%	43%	-	-	-	
Gym/fitness*	33%	50%	-	17%	33%	17%	67%	-	67%	17%	-	-	-	67%	17%	17%	-	-	
Hospitality*	17%	67%	17%	50%	33%	17%	83%	-	33%	50%	-	17%	-	50%	33%	-	17%	-	
Ownership	Minority owned*	-	33%	-	100%	33%	50%	50%	-	17%	83%	-	-	-	33%	67%	-	-	-
	Female owned	38%	35%	16%	38%	30%	30%	32%	5%	43%	27%	8%	11%	8%	41%	32%	8%	8%	8%
	Veteran owned*	-	30%	20%	10%	-	10%	10%	10%	20%	20%	30%	10%	10%	40%	20%	10%	10%	10%
	None of these	21%	16%	11%	19%	23%	15%	34%	13%	36%	34%	11%	11%	8%	39%	33%	11%	9%	8%

\*Cohort has lower response level which may incre

2021 Minnetonka, MN Business Survey Ratings Questions Count of Response +/-6.6%		Expanded mass transit options					Climate change					Reducing waste					Improving storm water management				
		Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know
<b>Overall</b>		23%	28%	19%	19%	9%	32%	19%	17%	21%	10%	39%	37%	7%	8%	7%	32%	35%	15%	5%	11%
Job Description	Owner/partner/principal	18%	27%	25%	21%	7%	30%	14%	22%	25%	8%	38%	36%	9%	10%	6%	33%	35%	19%	4%	8%
	Executive/manager	38%	30%	5%	11%	14%	38%	32%	5%	11%	14%	46%	38%	-	5%	11%	32%	35%	8%	5%	19%
	Other staff*	17%	33%	17%	17%	17%	33%	33%	-	17%	17%	33%	50%	17%	-	-	33%	33%	-	17%	17%
Own/Rent	Rent	24%	25%	18%	18%	12%	32%	15%	20%	20%	13%	37%	36%	8%	10%	9%	33%	32%	16%	4%	14%
	Own	22%	31%	22%	20%	2%	33%	25%	14%	22%	4%	43%	39%	6%	6%	4%	33%	41%	12%	6%	6%
	Varies by location*	-	50%	-	-	50%	-	50%	-	50%	-	50%	50%	-	-	-	-	50%	50%	-	-
Residency	One year or less*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1-5 years*	29%	29%	5%	29%	5%	48%	19%	5%	19%	5%	57%	24%	-	10%	5%	33%	43%	5%	5%	10%
	6-10 years*	38%	25%	25%	13%	-	42%	21%	21%	17%	-	38%	54%	8%	-	-	38%	38%	25%	-	-
	More than 10 years	18%	29%	21%	19%	12%	27%	19%	19%	22%	13%	35%	36%	8%	10%	9%	30%	33%	15%	6%	14%
Office Space	Commercial office	21%	32%	14%	19%	12%	31%	21%	17%	22%	9%	40%	37%	5%	10%	6%	32%	36%	13%	6%	12%
	Retail	28%	23%	26%	13%	9%	28%	21%	23%	17%	11%	40%	36%	9%	9%	6%	32%	34%	21%	2%	11%
	Home office*	16%	24%	20%	32%	4%	40%	12%	12%	24%	8%	40%	40%	4%	4%	8%	48%	24%	8%	4%	12%
	Manufacturing*	13%	25%	25%	25%	13%	13%	25%	13%	38%	13%	13%	63%	13%	13%	-	13%	63%	13%	13%	-
	Storage*	8%	17%	25%	17%	33%	8%	17%	17%	33%	25%	42%	33%	17%	-	8%	25%	33%	25%	-	17%
	Land*	-	50%	50%	-	-	50%	-	50%	-	-	-	50%	50%	-	-	-	50%	50%	-	-
	Online/virtual business only*	33%	33%	33%	-	-	33%	33%	-	-	33%	33%	67%	-	-	-	-	67%	33%	-	-
Future Prospect	Growing	18%	27%	24%	15%	12%	30%	27%	18%	12%	9%	27%	61%	3%	-	6%	21%	48%	15%	-	12%
	Staying the same	23%	33%	20%	15%	6%	32%	19%	18%	22%	8%	43%	34%	8%	9%	5%	35%	34%	16%	5%	9%
	Contracting*	30%	10%	-	40%	20%	40%	-	-	40%	20%	40%	10%	-	30%	20%	30%	10%	20%	20%	20%
	Don't know*	31%	8%	15%	31%	15%	31%	15%	23%	15%	15%	46%	23%	8%	8%	15%	46%	31%	-	8%	15%
Business Location	Mainly in Minnetonka only	27%	34%	17%	17%	2%	37%	27%	15%	15%	5%	46%	32%	2%	12%	5%	44%	29%	10%	5%	10%
	Areas near Minnetonka	19%	30%	22%	19%	7%	30%	13%	19%	26%	9%	39%	30%	9%	11%	7%	24%	37%	20%	6%	9%
	Across the state*	20%	32%	8%	28%	8%	36%	20%	8%	28%	8%	40%	44%	4%	12%	-	32%	48%	4%	4%	12%
	Across the U.S.	19%	16%	28%	13%	19%	28%	13%	25%	13%	19%	41%	38%	3%	-	16%	34%	28%	16%	-	19%
	Worldwide*	33%	25%	8%	25%	8%	42%	8%	17%	25%	8%	17%	58%	8%	17%	-	17%	42%	17%	17%	8%
Employees	01-09	25%	26%	15%	24%	7%	31%	13%	21%	24%	9%	38%	35%	7%	10%	6%	38%	31%	12%	4%	12%
	10-49	16%	29%	27%	20%	9%	29%	24%	16%	20%	11%	40%	40%	7%	7%	7%	22%	44%	20%	4%	9%
	50-99*	31%	25%	31%	6%	6%	25%	38%	19%	13%	6%	38%	44%	6%	6%	6%	38%	44%	6%	6%	6%
	100-249*	20%	60%	-	20%	-	40%	40%	-	20%	-	40%	40%	20%	-	-	20%	40%	20%	20%	-
	250-499*	-	100%	-	-	-	100%	-	-	-	-	100%	-	-	-	-	100%	-	-	-	-
	500 or more*	33%	-	-	-	67%	33%	-	-	33%	33%	33%	33%	-	-	33%	-	-	67%	-	33%
Employment Levels	Growing	23%	28%	25%	15%	8%	28%	23%	25%	15%	8%	34%	49%	5%	5%	5%	26%	36%	21%	3%	11%
	Staying the same	22%	29%	18%	19%	10%	33%	19%	11%	25%	11%	42%	30%	8%	10%	8%	38%	34%	11%	4%	11%
	Contracting*	-	40%	-	60%	-	40%	-	-	60%	-	40%	-	20%	40%	-	-	40%	20%	40%	-
	Don't know*	40%	-	-	20%	20%	40%	-	40%	-	20%	60%	20%	-	-	20%	60%	20%	-	-	20%
Business Health	Worse than before the pandemic	28%	22%	13%	20%	17%	37%	13%	13%	20%	17%	43%	26%	7%	9%	15%	48%	13%	20%	2%	17%
	About the same	24%	32%	17%	17%	3%	32%	24%	15%	19%	7%	37%	44%	3%	10%	2%	31%	44%	5%	8%	8%
	Better than before the pandemic	15%	28%	28%	21%	8%	26%	18%	26%	26%	5%	36%	41%	13%	5%	5%	18%	46%	26%	3%	8%
Business Category	Agriculture, Forestry, Fishing and Hunting*	25%	-	50%	-	-	75%	-	25%	-	-	75%	-	25%	-	-	50%	50%	-	-	-
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Construction*	27%	20%	13%	27%	13%	20%	20%	40%	7%	13%	40%	47%	-	7%	7%	47%	40%	-	7%	7%
	Manufacturing*	21%	43%	21%	14%	-	50%	14%	14%	21%	-	43%	36%	14%	7%	-	43%	43%	-	14%	-
	Transportation, Communications, Electric, Gas and Sanitary Services*	-	-	-	33%	67%	-	-	-	67%	33%	33%	33%	-	-	33%	-	-	67%	-	33%
	Wholesale Trade*	-	38%	25%	25%	13%	-	38%	38%	25%	-	25%	50%	13%	13%	-	13%	38%	25%	13%	13%
	Retail Trade*	14%	34%	21%	17%	10%	28%	21%	21%	17%	14%	48%	38%	3%	3%	7%	31%	38%	17%	3%	10%
	Finance, Real Estate*	11%	28%	17%	33%	6%	28%	6%	17%	39%	6%	33%	22%	6%	28%	6%	39%	17%	22%	11%	6%
	Services	20%	39%	9%	16%	14%	32%	20%	14%	20%	14%	39%	43%	-	7%	11%	32%	32%	11%	5%	20%
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	29%	71%	-	-	-	57%	43%	-	-	-	71%	29%	-	-	-	57%	43%	-	-	-
	Food Service*	38%	38%	6%	6%	6%	25%	31%	19%	19%	6%	50%	25%	6%	13%	6%	44%	31%	19%	-	6%
	Entertainment*	-	100%	-	-	-	100%	-	-	-	-	100%	-	-	-	-	100%	-	-	-	-
	Health Care*	17%	28%	33%	11%	6%	28%	22%	17%	17%	11%	28%	44%	11%	-	11%	22%	39%	22%	-	11%
	Personal Care (salon, etc.)*	29%	57%	14%	-	-	57%	43%	-	-	-	71%	29%	-	-	-	71%	29%	-	-	-
Gym/fitness*	17%	50%	33%	-	-	50%	33%	17%	-	-	67%	17%	-	-	-	50%	33%	17%	-	-	
Hospitality*	33%	17%	17%	17%	-	17%	33%	17%	33%	-	33%	33%	17%	17%	-	33%	33%	17%	17%	-	
Ownership	Minority owned*	33%	50%	17%	-	-	17%	33%	33%	17%	-	50%	33%	17%	-	-	33%	33%	33%	-	-
	Female owned	27%	27%	16%	22%	5%	51%	14%	11%	14%	8%	54%	27%	5%	3%	8%	46%	38%	3%	-	11%
	Veteran owned*	10%	10%	40%	10%	10%	10%	-	30%	20%	30%	30%	20%	20%	10%	10%	-	40%	20%	-	30%
	None of these	24%	29%	20%	16%	10%	29%	23%	20%	21%	8%	35%	46%	6%	8%	5%	31%	35%	18%	8%	9%

\*Cohort has lower response level which may incur

2021 Minnetonka, MN Business Survey Ratings Questions Count of Response +/-6.6%		Improving the fuel efficiency of city vehicles					Encouraging recycling/composting					Creating a climate action plan					Improving protection of lakes, creeks, and wetlands				
		Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know
<b>Overall</b>		21%	33%	21%	12%	11%	42%	30%	12%	8%	6%	26%	21%	17%	24%	10%	48%	23%	12%	3%	9%
Job Description	Owner/partner/principal	20%	31%	24%	13%	11%	40%	28%	15%	10%	5%	23%	20%	20%	29%	7%	46%	23%	14%	5%	6%
	Executive/manager	24%	41%	14%	11%	11%	51%	32%	5%	3%	8%	35%	24%	8%	11%	19%	54%	22%	5%	-	16%
	Other staff*	33%	33%	-	17%	17%	33%	33%	-	17%	17%	33%	17%	17%	17%	17%	33%	33%	17%	-	17%
Own/Rent	Rent	24%	29%	18%	13%	14%	43%	27%	11%	8%	9%	28%	16%	17%	24%	13%	46%	24%	13%	3%	11%
	Own	18%	39%	25%	10%	6%	41%	33%	14%	8%	2%	24%	27%	16%	25%	6%	53%	18%	10%	4%	6%
	Varies by location*	-	50%	-	50%	-	-	50%	-	50%	-	-	50%	-	-	-	-	100%	-	-	-
Residency	One year or less*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1-5 years*	24%	33%	10%	19%	10%	52%	24%	5%	10%	5%	29%	33%	-	24%	10%	57%	24%	10%	-	5%
	6-10 years*	29%	42%	25%	4%	-	54%	25%	17%	4%	-	42%	21%	25%	13%	-	50%	25%	13%	4%	4%
Office Space	Commercial office	23%	27%	21%	14%	14%	42%	29%	9%	9%	8%	27%	19%	17%	26%	9%	46%	26%	10%	4%	8%
	Retail	23%	30%	26%	13%	9%	43%	23%	19%	9%	6%	28%	17%	21%	17%	15%	49%	19%	19%	-	11%
	Home office*	16%	44%	24%	4%	8%	44%	36%	8%	8%	-	28%	16%	16%	28%	8%	56%	20%	4%	-	8%
	Manufacturing*	-	38%	-	50%	13%	13%	50%	-	38%	-	-	38%	13%	50%	-	25%	25%	13%	38%	-
	Storage*	8%	17%	33%	17%	25%	42%	33%	8%	17%	-	8%	8%	25%	25%	25%	58%	17%	-	8%	8%
	Land*	-	50%	50%	-	-	-	50%	50%	-	-	-	50%	-	50%	-	-	50%	50%	-	-
	Online/virtual business only*	-	100%	-	-	-	33%	67%	-	-	-	33%	33%	-	-	33%	67%	33%	-	-	-
	Future Prospect	Growing	9%	36%	24%	15%	12%	33%	33%	15%	9%	6%	18%	30%	15%	18%	12%	45%	27%	9%	6%
Staying the same		24%	34%	23%	9%	9%	43%	32%	11%	7%	5%	28%	19%	20%	23%	8%	47%	23%	16%	2%	7%
Contracting*		30%	20%	-	30%	20%	50%	10%	10%	20%	10%	30%	10%	-	40%	20%	50%	20%	-	10%	20%
Don't know*		31%	31%	8%	15%	15%	54%	23%	-	8%	15%	31%	15%	8%	31%	15%	62%	15%	-	-	23%
Business Location	Mainly in Minnetonka only	29%	32%	17%	10%	10%	59%	12%	15%	10%	2%	34%	22%	15%	17%	10%	56%	20%	15%	-	7%
	Areas near Minnetonka	17%	35%	19%	15%	11%	35%	28%	15%	11%	7%	22%	19%	19%	28%	9%	43%	22%	17%	4%	7%
	Across the state*	16%	44%	12%	16%	12%	36%	44%	4%	12%	4%	24%	28%	12%	24%	8%	48%	28%	12%	8%	4%
	Worldwide*	8%	50%	8%	33%	-	33%	50%	-	17%	-	33%	8%	17%	33%	8%	33%	33%	17%	8%	8%
Employees	01-09	25%	28%	25%	10%	9%	43%	25%	12%	12%	6%	25%	16%	21%	25%	10%	44%	21%	15%	3%	9%
	10-49	22%	36%	20%	13%	9%	42%	31%	18%	2%	4%	27%	20%	16%	29%	9%	51%	22%	13%	2%	7%
	50-99*	6%	50%	13%	19%	13%	38%	50%	-	6%	6%	13%	50%	13%	19%	6%	44%	31%	6%	6%	13%
	100-249*	20%	40%	20%	20%	-	40%	40%	-	20%	-	40%	20%	-	20%	20%	60%	40%	-	-	-
	250-499*	100%	-	-	-	-	100%	-	-	-	-	100%	-	-	-	-	100%	-	-	-	-
500 or more*	-	33%	-	33%	33%	33%	-	-	33%	33%	33%	-	-	-	33%	33%	33%	-	-	33%	
Employment Levels	Growing	18%	36%	23%	15%	7%	43%	31%	10%	8%	5%	25%	20%	21%	21%	10%	48%	23%	11%	5%	8%
	Staying the same	23%	33%	19%	8%	15%	42%	30%	12%	7%	7%	26%	23%	14%	25%	11%	48%	19%	14%	3%	10%
	Contracting*	20%	20%	-	60%	-	40%	-	20%	40%	-	20%	20%	-	60%	-	20%	80%	-	-	-
	Don't know*	40%	-	40%	-	20%	40%	40%	-	-	20%	40%	-	20%	20%	20%	80%	-	-	-	20%
Business Health	Worse than before the pandemic	24%	26%	20%	11%	20%	52%	13%	15%	7%	13%	30%	17%	11%	24%	17%	48%	22%	9%	-	15%
	About the same	24%	32%	25%	7%	8%	37%	39%	10%	7%	3%	27%	22%	17%	22%	8%	49%	24%	10%	5%	7%
	Better than before the pandemic	13%	44%	15%	23%	5%	36%	36%	10%	13%	3%	18%	23%	23%	28%	5%	44%	23%	18%	5%	5%
Business Category	Agriculture, Forestry, Fishing and Hunting*	25%	50%	25%	-	-	50%	25%	25%	-	-	25%	50%	25%	-	-	75%	-	25%	-	-
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Construction*	20%	47%	13%	7%	13%	40%	47%	-	7%	7%	13%	27%	33%	20%	7%	60%	33%	-	-	7%
	Manufacturing*	29%	29%	14%	29%	-	36%	36%	7%	21%	-	36%	29%	7%	29%	-	50%	21%	14%	14%	-
	Transportation, Communications, Electric, Gas and Sanitary Services*	-	-	-	67%	33%	-	-	-	67%	33%	-	-	-	33%	33%	-	33%	-	33%	33%
	Wholesale Trade*	13%	38%	25%	-	25%	50%	25%	13%	13%	-	-	25%	50%	25%	-	38%	25%	25%	-	-
	Retail Trade*	28%	31%	24%	7%	10%	45%	28%	14%	7%	7%	28%	17%	21%	17%	14%	48%	24%	14%	-	10%
	Finance, Real Estate*	17%	17%	28%	28%	6%	33%	28%	11%	11%	6%	28%	6%	11%	44%	6%	39%	22%	17%	-	6%
	Services	20%	36%	20%	5%	18%	45%	32%	5%	7%	11%	30%	16%	14%	23%	18%	52%	16%	5%	7%	14%
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	43%	43%	14%	-	-	71%	29%	-	-	-	43%	43%	-	-	14%	86%	14%	-	-	-
	Food Service*	25%	31%	25%	13%	6%	44%	25%	19%	6%	6%	25%	25%	19%	19%	13%	56%	31%	-	-	6%
	Entertainment*	-	-	100%	-	-	-	100%	-	-	-	-	-	-	-	100%	100%	-	-	-	-
	Health Care*	17%	22%	33%	11%	11%	28%	33%	22%	6%	6%	22%	22%	17%	17%	17%	44%	17%	22%	-	11%
	Personal Care (salon, etc.)*	43%	29%	14%	-	14%	71%	29%	-	-	-	43%	43%	-	-	14%	86%	14%	-	-	-
Gym/fitness*	67%	-	33%	-	-	67%	17%	17%	17%	-	67%	-	17%	-	17%	83%	-	17%	-	-	
Hospitality*	-	33%	33%	17%	17%	33%	33%	17%	17%	-	17%	33%	17%	33%	-	33%	17%	17%	-	17%	
Ownership	Minority owned*	33%	33%	17%	17%	-	50%	33%	17%	-	-	17%	50%	17%	17%	-	50%	33%	-	-	-
	Female owned	30%	35%	16%	5%	11%	51%	22%	8%	8%	5%	41%	19%	11%	19%	8%	65%	14%	5%	3%	8%
	Veteran owned*	-	30%	40%	-	20%	20%	30%	30%	-	10%	-	10%	30%	20%	30%	20%	-	20%	10%	20%
	None of these	21%	34%	21%	14%	10%	41%	36%	10%	8%	5%	25%	23%	20%	24%	8%	46%	29%	14%	3%	6%

\*Cohort has lower response level which may incur

2021 Minnetonka, MN Business Survey Ratings Questions Count of Response +/-6.6%		Updating building requirements to encourage sustainable practices in new construction					How do you prefer to receive information from the city?												
		Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Newspaper	Email	City website	Thrive Minnetonka business newsletter	Utility bill insert	City Facebook page	City LinkedIn page	Other social media	Visit by city staff	Minnetonka YouTube channel	U.S. mail	Text message	Local cable channel
<b>Overall</b>		29%	31%	14%	13%	9%	12%	61%	30%	22%	7%	3%	1%	3%	7%	1%	39%	3%	1%
Job Description	Owner/partner/principal	29%	29%	14%	18%	7%	13%	57%	30%	21%	7%	4%	-	2%	4%	1%	41%	4%	-
	Executive/manager	30%	41%	11%	3%	14%	8%	76%	32%	30%	8%	3%	3%	5%	16%	-	35%	3%	3%
	Other staff*	33%	17%	33%	-	17%	17%	33%	33%	-	-	-	-	-	-	-	33%	-	-
Own/Rent	Rent	29%	28%	13%	15%	11%	10%	59%	29%	25%	5%	3%	1%	2%	7%	1%	36%	3%	-
	Own	29%	33%	18%	10%	6%	14%	69%	33%	18%	10%	4%	2%	4%	8%	-	43%	4%	2%
	Varies by location*	-	100%	-	-	-	50%	-	-	-	-	-	-	-	-	-	50%	-	-
Residency	One year or less*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1-5 years*	33%	24%	10%	14%	10%	5%	62%	19%	24%	5%	-	5%	-	5%	-	24%	-	-
	6-10 years*	33%	46%	4%	13%	-	8%	54%	21%	17%	4%	8%	-	8%	4%	4%	38%	8%	-
	More than 10 years	27%	29%	18%	13%	11%	14%	62%	36%	23%	8%	3%	1%	2%	8%	-	43%	3%	1%
Office Space	Commercial office	38%	24%	14%	14%	8%	14%	63%	29%	27%	6%	1%	3%	1%	8%	1%	37%	4%	1%
	Retail	21%	38%	19%	9%	9%	9%	60%	28%	17%	4%	6%	-	6%	6%	-	36%	2%	-
	Home office*	32%	28%	8%	16%	8%	12%	64%	40%	-	8%	4%	-	-	4%	-	36%	4%	-
	Manufacturing*	-	50%	13%	38%	-	13%	75%	13%	50%	25%	-	-	-	25%	-	75%	13%	-
	Storage*	33%	25%	25%	8%	8%	8%	42%	33%	25%	17%	8%	-	-	25%	-	50%	8%	-
	Land*	-	-	-	50%	50%	-	-	50%	50%	-	-	-	-	-	-	100%	-	-
	Online/virtual business only*	-	100%	-	-	-	33%	33%	33%	33%	-	-	-	-	-	-	33%	-	-
Future Prospect	Growing	24%	39%	15%	9%	9%	9%	70%	27%	18%	18%	6%	-	6%	15%	-	30%	6%	-
	Staying the same	30%	28%	15%	15%	8%	14%	59%	32%	25%	5%	3%	1%	2%	3%	-	48%	2%	1%
	Contracting*	30%	30%	10%	20%	10%	-	70%	40%	10%	-	-	-	-	20%	-	10%	-	-
	Don't know*	31%	31%	15%	8%	15%	15%	54%	23%	23%	-	-	8%	-	-	8%	15%	8%	-
Business Location	Mainly in Minnetonka only	34%	27%	17%	7%	7%	7%	73%	27%	24%	5%	10%	2%	10%	10%	-	34%	2%	2%
	Areas near Minnetonka	20%	28%	17%	17%	9%	6%	63%	35%	20%	6%	6%	-	4%	9%	-	44%	6%	-
	Across the state*	28%	32%	12%	24%	4%	12%	36%	36%	24%	4%	-	-	-	4%	-	36%	-	-
	Across the U.S.	31%	31%	13%	6%	16%	22%	72%	34%	19%	9%	-	3%	-	6%	3%	31%	3%	-
	Worldwide*	17%	42%	17%	17%	8%	8%	58%	-	33%	-	-	-	-	17%	-	42%	8%	-
Employees	01-09	34%	21%	12%	19%	9%	15%	56%	29%	22%	6%	4%	-	1%	3%	1%	46%	4%	-
	10-49	24%	36%	22%	9%	7%	11%	64%	29%	24%	9%	2%	2%	2%	9%	-	36%	-	-
	50-99*	25%	50%	13%	6%	6%	13%	63%	44%	31%	6%	6%	6%	6%	13%	-	44%	13%	6%
	100-249*	40%	40%	20%	-	-	-	60%	60%	20%	20%	-	-	-	20%	-	40%	-	-
	250-499*	100%	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
	500 or more*	-	67%	-	-	33%	-	67%	-	-	-	-	-	-	-	-	-	-	-
Employment Levels	Growing	30%	34%	16%	10%	7%	10%	66%	30%	23%	13%	3%	-	2%	8%	-	33%	3%	-
	Staying the same	30%	29%	11%	15%	11%	15%	62%	33%	22%	3%	4%	1%	3%	4%	1%	47%	4%	1%
	Contracting*	-	20%	40%	40%	-	-	20%	20%	20%	-	-	-	-	20%	-	20%	-	-
	Don't know*	40%	20%	20%	-	20%	-	40%	20%	20%	-	-	20%	-	-	-	20%	-	-
Business Health	Worse than before the pandemic	39%	15%	11%	17%	15%	2%	59%	17%	26%	7%	4%	2%	2%	7%	-	46%	4%	2%
	About the same	27%	36%	14%	12%	7%	12%	59%	34%	19%	5%	3%	2%	3%	7%	-	37%	2%	-
	Better than before the pandemic	21%	41%	21%	10%	5%	21%	67%	38%	23%	10%	3%	-	-	8%	3%	31%	5%	-
Business Category	Agriculture, Forestry, Fishing and Hunting*	-	75%	-	-	25%	-	75%	25%	-	-	-	-	-	-	-	50%	-	-
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Construction*	20%	47%	7%	20%	7%	20%	60%	27%	13%	7%	-	-	-	-	-	20%	-	-
	Manufacturing*	36%	36%	21%	7%	-	14%	64%	21%	21%	14%	-	-	-	21%	-	57%	14%	-
	Transportation, Communications, Electric, Gas and Sanitary Services*	-	33%	-	33%	33%	-	67%	-	33%	-	-	-	-	-	-	33%	-	-
	Wholesale Trade*	38%	38%	13%	13%	-	25%	50%	50%	38%	25%	-	-	-	13%	13%	75%	13%	-
	Retail Trade*	17%	52%	10%	10%	10%	10%	62%	31%	28%	3%	3%	-	3%	3%	3%	38%	3%	-
	Finance, Real Estate*	28%	17%	22%	22%	6%	28%	72%	50%	22%	6%	-	-	-	6%	-	33%	6%	-
	Services	41%	23%	9%	14%	11%	11%	64%	34%	25%	9%	5%	5%	2%	9%	-	39%	2%	2%
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	71%	29%	-	-	-	14%	71%	29%	14%	-	14%	14%	14%	-	-	29%	-	14%
	Food Service*	19%	50%	6%	6%	6%	13%	81%	31%	25%	-	6%	6%	13%	13%	6%	19%	6%	6%
	Entertainment*	100%	-	-	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-
	Health Care*	44%	11%	22%	6%	11%	-	72%	22%	22%	6%	17%	6%	11%	6%	-	33%	6%	6%
	Personal Care (salon, etc.)*	71%	14%	-	-	14%	14%	71%	14%	14%	-	14%	14%	14%	-	-	29%	-	14%
Gym/fitness*	67%	17%	17%	-	-	17%	83%	33%	-	-	-	-	17%	-	-	33%	-	-	
Hospitality*	17%	67%	-	17%	-	-	83%	50%	50%	-	17%	17%	17%	-	-	50%	-	17%	
Ownership	Minority owned*	17%	67%	-	-	-	17%	100%	17%	33%	-	-	-	-	-	17%	17%	17%	-
	Female owned	43%	22%	11%	8%	11%	5%	70%	22%	30%	8%	5%	3%	3%	8%	-	27%	3%	-
	Veteran owned*	30%	20%	10%	10%	20%	20%	30%	60%	20%	-	-	-	-	-	-	50%	-	-
	None of these	26%	34%	19%	14%	6%	13%	59%	31%	18%	9%	4%	1%	3%	8%	-	39%	4%	1%

\*Cohort has lower response level which may incre

2021 Minnetonka, MN Business Survey Ratings Questions Count of Response +/-6.6%		Over the next two years, what are you anticipating for yo...				Over the next two years, what are you anticipating for yo...				How healthy is your business today compared with your bus...		
		Growing	Staying the same	Contracting	Don't know	Growing	Staying the same	Contracting	Don't know	Worse than before the pandemic	About the same	Better than before the pandemic
<b>Overall</b>		23%	61%	7%	9%	42%	50%	3%	3%	32%	41%	27%
<b>Job Description</b>	Owner/partner/principal	24%	63%	7%	5%	42%	52%	4%	1%	35%	39%	27%
	Executive/manager	24%	54%	8%	0.14	49%	43%	-	0.08	27%	41%	30%
	Other staff*	-	67%	-	0.33	17%	67%	17%	-	17%	67%	17%
<b>Own/Rent</b>	Rent	22%	58%	9%	12%	46%	45%	4%	4%	34%	34%	33%
	Own	24%	67%	4%	4%	35%	61%	2%	2%	29%	53%	16%
	Varies by location*	0.5	50%	-	-	0.5	50%	-	-	-	50%	0.5
<b>Residency</b>	One year or less*	-	-	-	-	-	-	-	-	-	-	-
	1-5 years*	33%	43%	19%	0.05	48%	33%	14%	0.05	33%	43%	24%
	6-10 years*	33%	46%	4%	17%	46%	46%	-	4%	25%	50%	25%
	More than 10 years	19%	67%	5%	8%	40%	56%	2%	2%	33%	38%	28%
<b>Office Space</b>	Commercial office	23%	56%	9%	10%	42%	53%	4%	1%	29%	45%	26%
	Retail	26%	64%	2%	0.09	51%	36%	2%	0.09	38%	28%	32%
	Home office*	24%	60%	8%	0.08	32%	64%	4%	-	28%	48%	24%
	Manufacturing*	63%	38%	-	-	88%	13%	-	-	13%	25%	63%
	Storage*	33%	42%	0.17	-	42%	58%	-	-	33%	42%	0.25
	Land*	-	100%	-	-	0.5	50%	-	-	0.5	50%	-
	Online/virtual business only*	33%	67%	-	-	33%	67%	-	-	-	67%	0.33
<b>Future Prospect</b>	Growing	100%	-	-	-	88%	9%	-	-	27%	33%	39%
	Staying the same	-	100%	-	-	28%	68%	1%	2%	34%	43%	22%
	Contracting*	-	-	1	-	10%	60%	0.3	-	20%	60%	0.2
	Don't know*	-	-	-	1	46%	23%	0.08	0.23	31%	31%	0.38
<b>Business Location</b>	Mainly in Minnetonka only	27%	68%	2%	0.02	49%	46%	2%	-	44%	32%	22%
	Areas near Minnetonka	28%	61%	6%	6%	35%	57%	4%	2%	33%	50%	17%
	Across the state*	12%	76%	8%	4%	24%	64%	8%	4%	24%	60%	16%
	Across the U.S.	25%	44%	13%	0.19	53%	38%	-	0.09	19%	41%	41%
	Worldwide*	25%	50%	8%	17%	50%	42%	8%	-	25%	25%	50%
<b>Employees</b>	01-09	15%	71%	6%	7%	31%	62%	4%	3%	40%	38%	22%
	10-49	27%	56%	11%	7%	51%	42%	2%	4%	27%	42%	29%
	50-99*	25%	56%	-	19%	56%	44%	-	-	31%	38%	31%
	100-249*	40%	40%	-	0.2	60%	20%	0.2	-	-	40%	0.6
	250-499*	-	1	-	-	-	1	-	-	-	1	-
	500 or more*	67%	-	0.33	-	100%	-	-	-	-	33%	0.67
<b>Employment Levels</b>	Growing	48%	41%	2%	10%	100%	-	-	-	21%	30%	49%
	Staying the same	4%	82%	8%	4%	-	100%	-	-	38%	49%	11%
	Contracting*	-	20%	0.6	0.2	-	-	1	-	40%	40%	0.2
	Don't know*	-	0.4	-	0.6	-	-	-	1	60%	0.4	-
<b>Business Health</b>	Worse than before the pandemic	20%	65%	4%	0.09	28%	61%	4%	0.07	100%	-	-
	About the same	19%	64%	10%	7%	31%	61%	3%	3%	-	100%	-
	Better than before the pandemic	33%	49%	5%	13%	77%	21%	3%	-	-	-	100%
<b>Business Category</b>	Agriculture, Forestry, Fishing and Hunting*	-	1	-	-	-	0.75	-	0.25	-	0.75	25%
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-
	Construction*	33%	47%	0.07	0.13	40%	53%	0.07	-	20%	67%	0.13
	Manufacturing*	36%	50%	-	14%	57%	36%	7%	-	21%	36%	43%
	Transportation, Communications, Electric, Gas and Sanitary Services*	1	-	-	-	1	-	-	-	-	33%	0.67
	Wholesale Trade*	-	75%	-	0.13	38%	63%	-	-	25%	50%	25%
	Retail Trade*	14%	79%	-	0.07	38%	55%	-	0.07	31%	28%	38%
	Finance, Real Estate*	11%	83%	-	0.06	44%	56%	-	-	17%	44%	39%
	Services	25%	50%	18%	7%	39%	55%	5%	2%	30%	45%	25%
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	14%	86%	-	-	14%	86%	-	-	14%	86%	-
	Food Service*	25%	50%	0.06	0.19	44%	25%	0.06	0.19	44%	38%	0.19
	Entertainment*	100%	-	-	-	100%	-	-	-	-	1	-
	Health Care*	39%	56%	-	0.06	56%	44%	-	-	44%	33%	22%
	Personal Care (salon, etc.)*	29%	71%	-	-	29%	71%	-	-	29%	57%	0.14
	Gym/fitness*	17%	0.83	-	-	17%	0.83	-	-	17%	0.67	-
	Hospitality*	17%	67%	-	0.17	33%	50%	-	0.17	33%	67%	-
<b>Ownership</b>	Minority owned*	17%	67%	-	0.17	33%	67%	-	-	50%	17%	0.33
	Female owned	35%	54%	3%	8%	51%	38%	3%	5%	32%	30%	38%
	Veteran owned*	10%	0.7	10%	-	40%	0.6	-	-	20%	0.6	20%
	None of these	19%	63%	9%	10%	39%	54%	4%	4%	31%	45%	24%

\*Cohort has lower response level which may incre

2021 Minnetonka, MN Business Survey Ratings Questions Count of Response +/-6.6%		Business support services					Loans and financing support					Referrals to critical professional services				
		Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know
<b>Overall</b>		13%	17%	4%	11%	54%	13%	14%	6%	18%	47%	11%	18%	9%	13%	50%
Job Description	Owner/partner/principal	14%	16%	4%	12%	53%	14%	16%	5%	20%	43%	12%	18%	8%	15%	46%
	Executive/manager	14%	16%	5%	0.08	57%	11%	5%	8%	0.16	57%	8%	16%	8%	0.08	59%
	Other staff*	-	33%	-	0.17	50%	-	33%	-	0.17	33%	-	33%	17%	0.17	33%
Own/Rent	Rent	16%	16%	4%	8%	57%	19%	8%	8%	18%	46%	12%	16%	10%	11%	51%
	Own	10%	18%	4%	18%	49%	2%	24%	2%	20%	49%	8%	20%	6%	18%	47%
	Varies by location*	-	50%	-	-	0.5	-	50%	-	-	0.5	-	50%	-	-	0.5
Residency	One year or less*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1-5 years*	15%	20%	5%	0.05	55%	30%	5%	-	0.2	40%	20%	20%	5%	0.05	50%
	6-10 years*	4%	26%	4%	13%	52%	4%	13%	13%	30%	39%	4%	22%	4%	22%	48%
	More than 10 years	16%	15%	3%	13%	54%	12%	17%	5%	16%	49%	11%	17%	9%	14%	49%
Office Space	Commercial office	13%	23%	5%	4%	55%	13%	19%	8%	9%	48%	12%	21%	11%	4%	52%
	Retail	17%	17%	6%	0.11	49%	17%	11%	6%	0.21	43%	13%	21%	4%	0.17	45%
	Home office*	4%	13%	-	0.26	57%	-	13%	4%	0.35	43%	4%	4%	22%	0.26	43%
	Manufacturing*	13%	13%	-	25%	0.5	-	13%	13%	38%	0.38	13%	25%	-	25%	0.38
	Storage*	27%	-	-	-	73%	-	18%	-	9%	73%	18%	9%	-	-	73%
	Land*	0.5	-	-	-	0.5	0.5	-	-	-	0.5	-	50%	-	-	0.5
	Online/virtual business only*	33%	33%	-	-	0.33	-	33%	-	0.33	0.33	-	100%	-	-	-
Future Prospect	Growing	16%	23%	-	-	61%	19%	16%	3%	10%	52%	13%	16%	10%	-	61%
	Staying the same	15%	16%	5%	14%	51%	13%	16%	6%	20%	45%	11%	20%	6%	18%	45%
	Contracting*	-	10%	0.1	10%	70%	-	-	-	30%	60%	-	10%	0.1	10%	70%
	Don't know*	8%	15%	0.08	0.23	46%	8%	8%	0.15	0.23	38%	8%	15%	0.23	0.15	38%
Business Location	Mainly in Minnetonka only	20%	18%	5%	0.05	53%	23%	18%	8%	0.13	40%	18%	25%	-	0.1	48%
	Areas near Minnetonka	15%	15%	2%	12%	56%	12%	13%	6%	19%	50%	12%	13%	2%	15%	58%
	Across the state*	13%	13%	-	4%	71%	8%	13%	4%	8%	63%	13%	13%	8%	4%	63%
	Across the U.S.	13%	17%	13%	0.1	47%	10%	13%	7%	0.13	50%	10%	20%	27%	0.07	37%
Employees	Worldwide*	-	8%	-	33%	58%	-	8%	-	50%	42%	-	25%	-	33%	42%
	01-09	15%	12%	3%	17%	52%	15%	15%	8%	18%	42%	15%	12%	8%	17%	48%
	10-49	11%	20%	7%	7%	55%	16%	7%	5%	18%	55%	7%	20%	9%	11%	52%
	50-99*	13%	25%	-	6%	56%	-	31%	6%	31%	25%	13%	31%	13%	13%	31%
	100-249*	20%	20%	-	0.2	0.4	-	-	-	0.2	0.8	-	-	-	0.2	0.8
	250-499*	-	1	-	-	-	-	1	-	-	-	-	1	-	-	-
Employment Levels	500 or more*	-	-	-	-	100%	-	-	-	-	100%	-	-	-	-	100%
	Growing	8%	22%	3%	5%	61%	14%	10%	10%	14%	51%	7%	20%	14%	7%	53%
	Staying the same	17%	15%	4%	15%	48%	11%	20%	3%	23%	44%	13%	18%	4%	18%	46%
	Contracting*	20%	-	-	0.4	0.4	20%	-	-	0.4	0.2	20%	-	-	0.4	0.4
	Don't know*	20%	-	0.2	-	60%	20%	-	-	-	60%	20%	-	0.2	-	60%
Business Health	Worse than before the pandemic	24%	11%	-	0.13	51%	27%	13%	2%	0.11	44%	20%	13%	7%	0.11	49%
	About the same	9%	21%	5%	9%	55%	5%	14%	5%	18%	54%	5%	21%	5%	11%	57%
	Better than before the pandemic	8%	18%	5%	13%	56%	8%	15%	10%	26%	41%	8%	18%	15%	18%	41%
Business Category	Agriculture, Forestry, Fishing and Hunting*	-	-	25%	-	0.75	-	0.25	-	-	0.5	-	0.25	25%	-	0.5
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Construction*	-	27%	-	0.13	60%	7%	7%	0.07	0.2	60%	-	7%	0.13	0.2	60%
	Manufacturing*	7%	29%	-	29%	0.36	-	29%	7%	36%	0.21	7%	36%	7%	29%	0.21
	Transportation, Communications, Electric, Gas and Sanitary Services*	-	-	-	-	100%	-	-	-	-	100%	-	-	-	-	100%
	Wholesale Trade*	-	29%	14%	-	0.57	-	14%	29%	-	0.57	-	43%	-	-	0.57
	Retail Trade*	21%	10%	10%	0.14	45%	10%	17%	10%	0.21	38%	7%	24%	10%	0.17	41%
	Finance, Real Estate*	6%	19%	6%	0.06	63%	-	25%	6%	0.13	56%	13%	25%	6%	0.13	44%
	Services	16%	25%	7%	7%	45%	16%	20%	9%	11%	41%	11%	23%	16%	5%	45%
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	14%	57%	-	0.14	0.14	-	57%	-	0.14	0.29	14%	43%	-	0.14	0.29
	Food Service*	25%	38%	0.06	0.06	25%	31%	19%	-	0.06	38%	19%	25%	0.13	0.06	38%
	Entertainment*	-	1	-	-	-	-	-	-	-	1	-	-	-	-	1
	Health Care*	18%	12%	-	0.06	65%	12%	12%	6%	0.06	59%	18%	6%	6%	0.06	65%
Ownership	Personal Care (salon, etc.)*	29%	57%	-	-	0.14	29%	57%	-	-	0.14	14%	43%	-	-	0.43
	Gym/fitness*	-	0.67	17%	-	0.17	-	0.5	-	0.17	0.33	-	0.5	-	0.17	0.33
	Hospitality*	17%	50%	33%	-	-	-	33%	17%	0.17	17%	17%	33%	33%	-	17%
	Minority owned*	33%	67%	-	-	-	50%	17%	0.17	-	0.17	33%	50%	-	-	0.17
	Female owned	20%	14%	6%	9%	51%	26%	23%	9%	11%	31%	17%	14%	17%	6%	46%
Ownership	Veteran owned*	13%	0.13	13%	-	63%	-	0.13	-	13%	75%	-	0.25	13%	-	63%
	None of these	10%	15%	3%	15%	58%	8%	10%	5%	21%	53%	6%	16%	6%	19%	53%

\*Cohort has lower response level which may incre

2021 Minnetonka, MN Business Survey Ratings Questions Count of Response +/-6.6%		Thrive Minnetonka business newsletter					COVID-19 emergency assistance funds					Workforce development/finding employees				
		Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know	Very Important	Somewhat Important	Not Too Important	Not Important at All	Don't Know
<b>Overall</b>		8%	18%	11%	14%	49%	21%	15%	9%	13%	41%	24%	12%	9%	8%	46%
Job Description	Owner/partner/principal	9%	19%	10%	15%	46%	22%	14%	10%	15%	37%	25%	12%	9%	9%	44%
	Executive/manager	5%	19%	11%	0.11	54%	22%	14%	3%	0.08	51%	27%	11%	5%	0.03	54%
	Other staff*	-	17%	17%	0.17	50%	-	33%	17%	0.17	33%	-	17%	33%	0.17	17%
Own/Rent	Rent	11%	19%	13%	10%	47%	24%	13%	8%	14%	39%	27%	9%	9%	9%	46%
	Own	2%	16%	6%	22%	53%	14%	16%	10%	12%	45%	20%	16%	10%	6%	47%
	Varies by location*	-	50%	-	-	0.5	-	50%	-	-	0.5	-	50%	-	-	0.5
Residency	One year or less*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	1-5 years*	15%	25%	5%	0.05	50%	35%	15%	5%	0.15	30%	30%	10%	10%	0.05	45%
	6-10 years*	9%	22%	13%	17%	39%	17%	26%	4%	13%	35%	35%	4%	4%	9%	48%
	More than 10 years	6%	17%	12%	15%	51%	19%	13%	9%	14%	44%	21%	15%	9%	8%	45%
Office Space	Commercial office	5%	21%	11%	5%	57%	20%	13%	12%	8%	44%	24%	9%	13%	4%	48%
	Retail	15%	19%	15%	0.15	36%	26%	19%	9%	0.11	36%	34%	11%	9%	0.09	38%
	Home office*	-	-	9%	0.35	57%	9%	4%	13%	0.26	48%	4%	22%	9%	0.17	48%
	Manufacturing*	-	38%	-	38%	0.25	25%	25%	13%	25%	0.13	38%	13%	-	-	0.5
	Storage*	-	45%	-	9%	45%	9%	9%	0.09	9%	55%	9%	9%	-	9%	73%
	Land*	-	50%	-	-	0.5	0.5	-	-	-	0.5	0.5	-	-	-	0.5
	Online/virtual business only*	-	67%	-	-	0.33	-	33%	-	0.33	0.33	-	33%	-	0.33	0.33
Future Prospect	Growing	13%	16%	6%	3%	61%	29%	13%	3%	6%	45%	23%	10%	6%	-	61%
	Staying the same	6%	23%	10%	18%	43%	22%	15%	10%	15%	37%	26%	14%	10%	9%	39%
	Contracting*	10%	-	-	20%	70%	-	10%	-	20%	70%	10%	10%	-	10%	70%
	Don't know*	8%	8%	0.31	0.08	46%	8%	23%	0.15	0.15	38%	23%	8%	0.15	0.15	38%
Business Location	Mainly in Minnetonka only	13%	28%	10%	0.08	43%	33%	18%	13%	0.03	33%	38%	10%	13%	-	40%
	Areas near Minnetonka	6%	12%	15%	17%	50%	15%	15%	8%	17%	44%	21%	8%	6%	13%	52%
	Across the state*	8%	13%	13%	8%	58%	13%	13%	13%	13%	50%	21%	17%	-	8%	50%
	Across the U.S.	10%	23%	10%	0.13	43%	27%	13%	10%	0.1	37%	27%	13%	17%	0.03	40%
	Worldwide*	-	-	-	25%	75%	8%	8%	-	33%	50%	8%	8%	8%	17%	58%
Employees	01-09	11%	15%	6%	17%	51%	22%	15%	8%	14%	40%	22%	14%	8%	9%	46%
	10-49	9%	20%	14%	16%	41%	27%	14%	5%	14%	39%	32%	9%	7%	7%	45%
	50-99*	-	31%	19%	6%	44%	13%	25%	13%	19%	31%	25%	25%	6%	6%	38%
	100-249*	-	-	0.2	-	0.8	-	20%	-	0.2	0.6	20%	-	0.2	0.2	0.4
	250-499*	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-
	500 or more*	-	-	-	-	100%	-	-	-	-	100%	-	-	-	-	100%
Employment Levels	Growing	7%	20%	14%	7%	53%	24%	17%	7%	10%	39%	31%	8%	8%	2%	51%
	Staying the same	7%	18%	8%	18%	48%	18%	15%	10%	15%	41%	18%	17%	10%	11%	42%
	Contracting*	20%	-	-	0.4	0.4	20%	-	-	0.4	0.4	20%	-	-	0.4	0.4
	Don't know*	20%	0.2	-	0.2	40%	20%	-	0.2	-	60%	20%	-	0.2	-	60%
Business Health	Worse than before the pandemic	16%	24%	9%	0.09	42%	42%	9%	4%	0.04	40%	33%	7%	7%	-	53%
	About the same	5%	16%	11%	16%	52%	11%	14%	13%	14%	45%	16%	18%	11%	11%	43%
	Better than before the pandemic	3%	13%	13%	18%	54%	10%	21%	8%	23%	38%	26%	8%	10%	13%	44%
Business Category	Agriculture, Forestry, Fishing and Hunting*	-	-	25%	0.25	0.5	-	0.25	25%	-	0.5	-	0.25	25%	-	0.5
	Mining, Quarrying, and Oil and Gas Extraction*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Construction*	-	13%	0.2	0.13	53%	13%	7%	0.07	0.2	53%	13%	7%	-	0.2	60%
	Manufacturing*	-	21%	7%	21%	0.5	14%	7%	29%	21%	0.21	21%	14%	21%	7%	0.36
	Transportation, Communications, Electric, Gas and Sanitary Services*	-	33%	-	-	67%	-	33%	-	-	67%	-	-	-	-	100%
	Wholesale Trade*	-	29%	-	0.29	0.43	14%	29%	14%	-	0.29	43%	-	14%	-	0.43
	Retail Trade*	10%	24%	10%	0.21	34%	21%	28%	10%	0.14	28%	38%	14%	7%	0.1	31%
	Finance, Real Estate*	-	31%	6%	0.13	50%	6%	6%	25%	0.25	38%	19%	13%	25%	0.13	31%
	Services	5%	25%	11%	9%	50%	25%	14%	14%	5%	43%	18%	18%	16%	-	45%
	Public Administration*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	Not for Profit*	-	57%	-	0.14	0.29	14%	14%	0.29	0.14	0.29	14%	14%	0.43	0.14	0.14
	Food Service*	19%	31%	0.25	0.13	13%	44%	19%	0.06	-	31%	56%	13%	0.13	-	19%
	Entertainment*	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-
	Health Care*	12%	6%	6%	0.06	71%	18%	12%	6%	0.06	59%	29%	-	12%	-	59%
	Personal Care (salon, etc.)*	-	57%	-	-	0.43	43%	14%	0.29	-	0.14	29%	14%	0.43	-	0.14
Gym/fitness*	-	0.67	17%	-	0.17	17%	0.17	50%	-	0.17	-	0.17	67%	0.17	-	
Hospitality*	-	17%	50%	0.33	-	17%	33%	33%	-	17%	33%	17%	33%	-	17%	
Ownership	Minority owned*	17%	67%	0.17	-	-	50%	33%	-	-	0.17	67%	17%	-	-	0.17
	Female owned	17%	14%	17%	9%	43%	29%	17%	14%	11%	29%	29%	17%	11%	3%	40%
	Veteran owned*	-	0.25	-	-	75%	-	-	-	13%	75%	-	-	13%	13%	75%
	None of these	5%	15%	9%	19%	53%	20%	11%	8%	15%	45%	20%	10%	8%	11%	50%

\*Cohort has lower response level which may incre

2021 Minnetonka, MN Business Survey Rating Questions Count of Response +/-6.6%		Counts	Percentage
Overall		157	100
Job Description	Owner/partner/principal	101	70%
	Executive/manager	37	26%
	Other staff*	6	4%
Rent/Own	Rent	92	63%
	Own	51	35%
	Varies by location*	2	1%
Residency	One year or less*	-	-
	1-5 years*	21	14%
	6-10 years*	24	17%
	More than 10 years	97	67%
Office Space	Commercial office	78	54%
	Retail	47	32%
	Home office*	25	17%
	Manufacturing*	8	6%
	Storage*	12	8%
	Land*	2	1%
	Online/virtual business only*	3	2%
Future Prospect	Growing	33	23%
	Staying the same	88	61%
	Contracting*	10	7%
	Don't know*	13	9%
Business Location	Mainly in Minnetonka only	41	28%
	Areas near Minnetonka	54	37%
	Across the state*	25	17%
	Across the U.S.	32	22%
	Worldwide*	12	8%
Employees	01-09	68	47%
	10-49	45	31%
	50-99*	16	11%
	100-249*	5	3%
	250-499*	2	1%
	500 or more*	3	2%
Employment Levels	Growing	61	42%
	Staying the same	73	50%
	Contracting*	5	3%
	Don't know*	5	3%
Business Health	Worse than before the pandemic	46	32%
	About the same	59	41%
	Better than before the pandemic	39	27%
Business Category	Agriculture, Forestry, Fishing and Hunting*	4	3%
	Mining, Quarrying, and Oil and Gas Extraction*	-	-
	Construction*	15	10%
	Manufacturing*	14	10%
	Transportation, Communications, Electric, Gas and Sanitary Services*	3	2%
	Wholesale Trade*	8	6%
	Retail Trade*	29	20%
	Finance, Real Estate*	18	12%
	Services	44	30%
	Public Administration*	-	-
	Not for Profit*	7	5%
	Food Service*	16	11%
	Entertainment*	1	1%
	Health Care*	18	12%
	Personal Care (salon, etc.)*	7	5%
	Gym/fitness*	6	4%
Hospitality *	6	4%	
Ownership	Minority owned *	6	4%
	Female owned	37	26%
	Veteran owned *	10	7%
	None of these	80	55%

\*Cohort has lower response level which may increase score variation